

Marcus Roig – Creative Video Editor | Post-Production

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Objective:

Dynamic and experienced Creative Video Editor with a decade-long track record in post-production. Specialized in video editing, motion graphics, and sound design. Proficient in Adobe Creative Suite and Mac operating systems. Excited to bring my expertise in content creation and collaboration to create compelling and engaging video content.

Professional Experience:

Self Employed (via S-Corp)

Video Editor - Boise, ID Metropolitan Area

September 2018 – Present

- Spearhead the creation of impactful content for prestigious clients, including broadcast commercials, branded campaigns, and documentaries, showcasing exceptional creativity and technical expertise.
- Proven track record of effectively communicating and collaborating with diverse cross-functional teams, including clients, agency producers, creatives, account managers, post producers, marketing teams, and directors, to ensure seamless project execution and delivery of high-quality content.
- Utilize innovative problem-solving skills to address challenges related to storytelling, visual composition, and auditory elements throughout the creative process. Proactively collaborate with project stakeholders to best understand the client's explicit and implicit needs, ensuring alignment with client objectives and expectations.
- Command all facets of video production, seamlessly blending video editing, color correction, audio engineering, 2D motion graphics and visual effects to deliver captivating narratives.
- Delivered a poignant short-form documentary for NGO Amazon Watch, featuring the renowned voice-over talent of Martin Sheen, underscoring a commitment to socially conscious storytelling.

Oak Leaf Productions (formerly LUNA United)

Junior | Assistant Editor & Vault Mgr. - Huntington Beach, CA

August 2013 – August 2018

- Pioneered the development of streamlined project workflows and comprehensive archival systems, instrumental in propelling Oak Leaf Productions to industry prominence during its nascent phase (LUNA United).
- Mentored and cultivated emerging talent, empowering assistant editors to excel in their roles and contribute to the company's collective success, while ensuring adherence to brand values and guidelines.
- Collaborated closely with senior editors in the intricate process of offline editing and online finishing, leveraging a strategic approach and expert technical skills to enhance the overall quality and impact of deliverables.

Self Employed (Freelance)

Junior | Assistant Editor - Miami, FL

May 2012 – August 2013

- Executed meticulous video editing for a diverse array of projects, from high-stakes broadcast spots to immersive online videos and compelling case studies, demonstrating proficiency in Adobe Creative Suite and Mac operating systems.
- Played an integral role in the creative process, liaising with senior editors to conceptualize and execute captivating visual narratives that captivated audiences and drove engagement.

Lennar Homes

Intern | Videographer - Miami, FL

June 2008 – September 2008

- Ideated, directed, filmed and edited weekly short form episodic videos for Lennar Homes' internal communications employee web portal.

Skills:

Software: Adobe Premiere Pro, Avid Media Composer, Final Cut Pro, Adobe After Effects, Adobe Photoshop, DaVinci Resolve, Microsoft Office Suite

Technical: Video editing, color correction, audio mixing, motion graphics,

Creative: Graphic design, social media content creation, web content management, promotional materials design

Organizational: Project management, timeline and budget management, team leadership

X-Factor: Strong interpersonal communication skills, emotional intelligence, calm under pressure

Education

University of North Carolina School of the Arts (UNCSA) - Winston-Salem, NC

September 2008 – May 2012

- School of Filmmaking: Motion Picture Editing & Sound Design, B.F.A. Filmmaking

School of Motion - Online Bootcamp Course

April 2022 – May 2022

- Introduction to After Effects: After Effects Kickstart